

**ОБУЧИТЕЛНИ КУРСОВЕ ЗА МЛАДИ УЧЕНИ, ДОКТОРАНТИ И
ПОСТДОКТОРАНТИ - ACADEMIA IUVENTUTIS**

Political Catchwords of Our Time	
Код на курса	AU00069
Преподавател/и	<u>Suman Gupta</u> The Open University, UK <u>Александра Багашева</u> СУ „Св. Климент Охридски“
Проблематика и компетенции, които курсът цели да бъдат постигнати	<p>In this course, post-graduate researchers will engage with a key feature of political discourse and communication in the present: political catchphrases. These are used pervasively, continuously, and in all languages, and form the crux of political exchanges in news media, social networks, policy documents, bureaucratic notices, academic and creative texts, everyday conversations/messages, etc. They are relevant to understanding some of the principal features of our time: digital mediation/manipulation in political communication, populism and ideological polarization, mis/disinformation and conspiracy theories, difference and uniformity in local and global information circulations, etc. By the end of the course, the following questions would have been addressed:</p> <ul style="list-style-type: none">• How to define political catchphrases?• How to linguistically describe political catchphrases?• How to conceptualise the importance of political catchphrases in digital communications?

ПЛОВДИВСКИ УНИВЕРСИТЕТ „ПАИСИЙ ХИЛЕНДАРСКИ“
УНИВЕРСИТЕТСКИ ЦЕНТЪР ЗА РАБОТА С МЛАДИ УЧЕНИ, ДОКТОРАНТИ И ПОСТДОКТОРАНТИ

ул. „Цар Асен“ №24
гр. Пловдив 4000
България



	<ul style="list-style-type: none">• What methods can be used to investigate political catchphrases?• What are some of the familiar Bulgarian and English political catchphrases at present and why? <p>The course consists in 5 two-hour online lectures and discussions, followed by a 2-day in-person workshop in May.</p>
Предназначен за млади учени, докторанти и постдокторанти от следните факултети/специалности	Всички факултети
Предварителни познания	English for academic purposes, C1/C2
Брой аудиторни часове	15
Брой кредити	3
Форма/и на изпитване	Submission of a written report on a self-assigned but lecturer-approved topic – 40%; 10% participation in discussions and 50% oral presentation of the report.
Период на провеждане	април-май 2023 г.
Допустим максимален брой курсисти	15

**При необходимост курсът може да бъде проведен в електронна среда!*